

CAUSE AMBASSADORS: ENGAGING OTHERS AGAINST APATHY

So, you want to be a Cause Ambassador for Giving Children Hope? Let's do a quick run down of the organization...

MISSION: Giving Children Hope is a faith-based nonprofit organization dedicated to alleviating poverty (domestically and abroad) through disaster relief, health and community development, vocational training and advocacy.

Giving Children Hope is a Christian organization that works with all kinds of faith-based and non-sectarian organizations. That means that we take our Christian faith seriously. We pray for our projects and partners, and we like to see people BE the Church. That also means that we don't just work with or serve Christians, but we work with and serve anyone in need. We want to be really upfront about who we are before you decide to commit to becoming a Cause Ambassador.

In short, we focus on what we do well: procurement, logistics and distribution. Most of what we distribute is related to health care in one way or another, but not everything is. That means that our cause of distribution is really related to our partners' causes which could be: homelessness, human slavery, disaster relief, health care, economic development. The list goes on.

So what exactly does Giving Children Hope do in layman's terms? We help get stuff (usually life-saving stuff) from those who have it to those who need it. While that's not the most eloquent way to phrase it, in a nutshell that is what we do.

Because our cause is distribution, and we're considered a "middle man," it is difficult to write grants for our organization and difficult for people to get excited about us. It's easier for people to get excited about the small African organization on the ground helping the kids than the organization that distributes supplies to that African organization. That's why we need YOU to be a Cause Ambassador for GCHope! We need you to get people excited! The truth is, if we didn't get those supplies to that nonprofit community organization or hospital, their project would never succeed. We take this burden off of them so they can focus on what they do best, which is give direct service to those in need.



We deal with a lot of donated product, which keeps our administrative costs fairly low. Since over 96% of all donations go directly to projects, GCHope is an organization that you can feel good about promoting. Since we help the poorest of the poor all over the world, you'll be exposed to a variety of causes and will be educated about different parts of the world. In the face of a major disaster, you can play a major role in helping to get aid to that community. We think that's a pretty cool thing (I guess that's why we work here).

WHAT WE WOULD LIKE FROM YOU: TIME: Probably up to 10 hours per month. You can: conduct research to strengthen the organization, promote us online, help us get product donations, speak at community events on behalf of the organization, blog about us, and recruit individuals to promote a project. **PROMOTIONS:** We expect Cause Ambassadors to make GCHope the main cause you advocate for: displaying it on your Facebook and other social media accounts. **DONATIONS:** At Giving Children Hope, we believe that it is hard to ask other people to volunteer unless you are volunteering and it's hard to ask other people to give unless you are also giving. Because of that, we ask for regular monthly contributions to Giving Children Hope. The amount will be a personal decision based on your own ability to contribute.

DESIRED SKILL SET: Mostly, we want you to be passionate about making a difference. We feel that other qualifications are nice, but the best person to become a Cause Ambassador is one that is passionate. Of course we'd love people who are good public speakers, who like to connect with others and network, who like to write, and people who are good at finding online places to post content that gets written or filmed for our corporate site. We can teach you how to do some of those things as well.

WHAT YOU WILL RECEIVE: You will first go through a **brief orientation**. Regular conference calls will be held with all Cause Ambassadors where you can ask any questions about projects, share your ideas with other advocates, and be the first to know about a new disaster response initiative. You'll also receive printed **GCHope business cards** with your name so that you can pass them out to others and answer questions. You will have the option to participate in a non-paid trip to one of our projects on the group ambassador trip. The Cause Ambassador who raises the most funding for the organization at the end of the year will have their expenses paid. Whoop whoop!

We ask for a **one year** commitment, with new members rotating in every year. Members rotating out every year after the first year commences, will be training the next set of Cause Ambassadors.

MONTHLY ADVOCATE MIXERS will be held in the evening at desirable locations.

As always, GCHope looks first to our volunteer pool when Board of Director or staff positions become open. As a core volunteer you will know of these openings first and will have the first chance to apply.

If you think that you are ready for the challenge to combat apathy by advocating for the cause, then please contact Jenise Steverding at jsteverding@godaid.org or 714-523-4454. You will need to fill out an application and be able to explain why you want to be a part of the cause. At this point we'll be taking on 12 charter Cause Ambassadors. Get your name in the hat today!



Thank you for taking this important step and making the world a better place!